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WONDER GLOW ELIXIR

innovative oil-based serum for noticeably smoother skin and more glow



30 m



PRODUCT BENEFITS

Innovative oil serum with lupine seed extract that stimulates the production of collagen I-V, improves skin elasticity, tightens facial contours and gives an even complexion.

TARGET GROUP

Wonder Glow Elixir is suited for all skin types, especially for normal to dry skin

ACTIVE INGREDIENTS

- Lupin Seed Extract (Lupinus Albus Seed Extract):** the lupine has been cultivated for more than 4,000 years and its use originated in France. This active ingredient is extracted from the shell of the lupine seed and combined with the properties of sunflower oil. It has a dual property: the first relates directly to the synthesis of type I collagen and the second to assisting fibroblasts in the synthesis of new collagen. Type I collagen is a fibrous protein that is very abundant in connective tissue and provides flexibility, elasticity and firmness to the skin. It is produced by fibroblasts in the dermis and degraded by matrix metalloproteases. With physiological ageing of the skin, the balance between synthesis of new collagen and degradation by MMPs shifts in favour of the latter, leading to a structural loss of the collagen network. Lupin seed extract has a particularly positive effect in anti-ageing skin care due to its unique mechanism of action. In vitro studies have shown that the active ingredient has objective effects on type I-V collagen by significantly stimulating its production and secretion. The studies have also demonstrated the effect of the extract on fibroblasts by activating the signalling pathways that promote collagen. This active ingredient also has the added benefit of calming the skin by improving the quality of collagen produced, thus counteracting stressful skin conditions. These studies were also confirmed by clinical trials on a group of 25 volunteers who applied products containing this active ingredient twice a day. The volunteers were satisfied with three parameters: elasticity of the skin, improvement of facial contours and improvement of firmness and evenness of the skin.
- Infusion of traditional Polynesian flowers and Coconut Oil:** this ingredient combines all the virtues of Monoi de Tahiti, an oil whose unique properties are based on ancient Polynesian tradition, with the properties of frangipani, hibiscus, kau pe, ylang ylang and lotus flowers. Monoi de Tahiti is a preparation widely used in Polynesian beauty rituals, combining the purifying properties of the flowers with the nourishing and restorative properties of coconut oil. The manufacturing process is very simple: the flower buds of the Tahitian Tiare are macerated in refined coconut oil for 12 days, then the resulting macerate is decanted for 24 hours, filtered and purified. At the end of this process, a mixture of extracts of frangipani, lotus, hibiscus, kau pe and ylang ylang flowers is infused in Monoi de Tahiti to obtain this blend. Thanks to the synergistic properties of the flowers and coconut oil, this blend offers a progressive and long-lasting moisturising action. This unique and special combination of extracts has also been studied for its smoothing and brightening action on the skin; in fact, some extracts are rich in oligopeptides, which help to reduce the depth of wrinkles and molecules with a firming and balancing action that restores radiance to the skin.

- **Cocos Nucifera Oil:** its origin is in the South Pacific and is used by local cultures as part of their daily diet. The oil is extracted from the seeds and used by the cosmetics industry for its nourishing and moisturising properties.
- **Gardenia tahitensis flower:** Tiare flowers have a typically sweet fragrance, they are the symbol of Tahiti and their notes are reminiscent of exotic places, conveying tranquillity and delicacy. Their moisturising and purifying properties are well known.
- **Nymphaea alba flower extract:** Lotus flower extract is believed to have protective and anti-ageing properties, particularly related to reducing the signs of ageing.
- **Hibiscus Sabdariffa Flower Extract:** Hibiscus flower extract is known for its exfoliating and purifying properties on the skin, leaving it looking fresh and smooth.
- **Cananga Odorata Flower Extract:** ylang ylang flower extract has exotic origins and is known for its cleansing properties not only for the skin but also for the mind as its notes help to relieve stress.
- **Argan Oil (Argania Spinosa Oil):** the argan tree (*Argania spinosa*) is native to southern Morocco. In Morocco, it can live for 150 to 200 years and is particularly resistant to the dry climatic conditions of this region, because it has a widely branched root system that enables it to draw water from a depth of more than 30 metres. The argan forests are very important in stopping the advance of the desert. Their fruits contain a very hard seed with one to three seeds, from which a very valuable oil is extracted. The artisanal processing of the oil is the prerogative of Moroccan women, who use it extensively in the kitchen as well as for their beauty rituals. The raw material is obtained by mechanical extraction (cold pressing) and meets the criteria for an „extra virgin oil“. Thanks to its exceptional content of unsaturated fatty acids (palmitic, stearic, oleic, linoleic, linolenic and arachidonic), argan oil helps restore the skin's hydrolipidic film. Linoleic acid, one of the omega-6 fatty acids, which is a precursor of vitamin F, is contained in argan oil in a concentration three times higher than in olive oil. The particularly high content of natural tocopherols gives the oil excellent anti-radical and anti-stress activity and natural self-protection against oxidation. Moroccan women have used argan oil for centuries to care for their skin, hair and nails. Many traditional beauty secrets are based on argan oil. Applied to the skin, argan oil is quickly absorbed without leaving a greasy or shiny effect; on the contrary, it leaves an exceptional softness and sensory effect.
- **Sunflower Oil (Helianthus Annuus Seed Oil):** Sunflower oil is particularly rich in oleic acid (32%) and linoleic acid, but also in lecithins and proteins. It is an excellent emollient and nutrient. Research in the field of emollients has shown that some substances are particularly suited to stimulate the body's own synthesis of lipids that are lacking in the protective hydrolipid barrier, thus enabling a profound restructuring of the barrier itself. One such product is sunflower oil distillate. A clinical study has shown that topical application of sunflower oil prevents bacterial infections in premature infants.
- **Sweet Almond Oil (Prunus Amygdalus Dulcis Oil):** it is obtained by cold pressing sweet almonds. It provides excellent emollient and skin care properties. It is used in pharmaceutical cosmetics for all irritated, particularly sensitive or reddened skin types, as it also has soothing and calming properties. It is one of the oils with the highest proportion of unsaturated and polyunsaturated fatty acids, both of which have special skin-caring properties. As mentioned above, sweet almond oil has always been known and appreciated for its emollient, softening, nourishing and soothing properties and is well tolerated by even the most sensitive skin, such as that of children, which is why it has been used in cosmetics for centuries. Weather-resistant almond oil is rich in vitamins E, B, proteins, carbohydrates and mineral salts, making it ideal for combating skin ageing and promoting skin renewal. Sweet almond oil is used in many ways, including in gastronomy, but especially to treat dry, red skin on the body and face and to care for tired, brittle hair.

- **Olive oil (Olea Europaea Oil):** extracted from the fruit, consisting of triglycerides of oleic acid, palmitic acid, linoleic acid, stearic and fatty acids. This fatty fraction has the property of being particularly affine to the skin lipids and is therefore especially useful for strengthening the hydro-lipid film. It also contains a valuable unsaponifiable fraction consisting mainly of squalene, phytosterols and certain terpene alcohols.
- **Jojoba Seed Oil (Simondsia Chinensis Seed Oil):** Jojoba is a large evergreen shrub that grows wild in the desert areas of Arizona and California. The seeds are used, especially the cotyledons, which contain mainly waxy, oily substances from which the so-called jojoba oil is pressed. The composition of the oil differs from that of other vegetable oils by the absence of glycerol and the predominant proportion of esters, which result from the combination of unsaturated fatty acids and unsaturated alcohols. This composition is the basis for its specific properties: greater fluidity, stability, non-flammability, oxidation resistance, also due to the presence of tocopherols. It has been used since ancient times for its healing properties. It is also known for its protective, nourishing, and emollient properties due to the particular nature of its lipid components, which allow for better penetration and rapid absorption into the skin on the one hand, and high film-forming activity on the other. In addition, due to the stability of these molecules against UV rays, the protective effect also extends to sun protection and is associated with a proven antibacterial activity.
- **Vitamin E (Tocopherol):** Tocopherol or vitamin E is an excellent natural antioxidant that helps to fight free radicals and slow down cell ageing. It is therefore able to prevent the formation of wrinkles and maintain the youthfulness and elasticity of the skin. It is therefore particularly suitable for products for mature skin, dry and dehydrated skin and sensitive or irritated skin.
- **Glow Pigments:** natural, mineral pigments that give the product a golden glow and also make the skin radiant by evenly reflecting the light. They are super fine and give an even complexion. No nanomaterials.

EFFECTS AND CHARACTERISTICS

- Tightens facial contours
- Improves skin elasticity
- Gives radiance and glow
- High-quality natural oils smooth the skin and increase suppleness
- Infusions of tropical blossoms smooth, moisturise and calm the skin

APPLICATION

Shake well before use. Apply several drops of the serum onto the skin AFTER cleansing and day or night care as a finishing treatment.